

Dear Colleagues,

The General Data Protection Regulation is a **new challenge** for our member- companies and their people: one the one hand because it changes radically the architecture of the system we knew until today, on the other hand because it is going to be Europe-wide effective and the fines for non –compliance will be immensely large. The new role of the DPO is perplexing the companies as well as their preparation plan and – let us be honest- the cost that such a preparation involves.

SFEE, committed to support its member-companies, timely activates its reflects and organizes this educational workshop, aiming at informing and educating its members, present the risks, raise awareness, concern and reply to their questions.

For this reason, we welcome you to participate in this workshop and we wish that you find it useful and effective at your daily practice, from whichever post you serve your company.

We consider that we have selected some of the best speakers in the area of personal data, efficiently informed and scientifically updated up to the latest evolution in this field.

We kindly thank the Hellenic Data Protection Authority and especially honorable President, Mr. Menoudakos, for the co-operation of SFEE with the Authority and the extroversion that they have boldly shown, looking at the aim of education as an indirect offer to the service of public health.

We kindly thank Efpia, our European federation, for their constant support to all our initiatives tailored for the needs of our members, and off-course all the speakers who have worked hard within very tight deadlines.

We especially thank the speakers who are coming from abroad in order to share with us their applied knowledge and the sectorial experience of their companies and we deem that this is particularly important for our smaller companies who are not having efficient internal support and thus need more the support of SFEE to this end.

Our company members show their collegial solidarity, uplifting the ethical profile of our sector.

With Honor,

Michael Himonas



SFEE General Manager

Dimitra Lempesi



SFEE Legal Director